



SIA SNOWSPORTS INDUSTRIES
OF AUSTRALIA

2025 SIA Snow & Outdoor Trade Show

Exhibition Park in Canberra
(EPIC), Flemington Road,
Mitchell ACT 2911

Program

Set Up

Sunday 12th October 8 am – 7 pm

Monday 13th October 7 am – 9 pm

Note: Setup prior to Sunday 12th October is by appointment only as this is designated for our stand builders.

Setup does not commence until Sunday 12th October 2024, there will not be any security in place at EPIC until then.

Any goods left at EPIC on or before Sunday 12th October is the responsibility of the exhibitor. All exhibitors must have stands completed by 9 pm on Monday 13th to allow for cleaning of all buildings.

Trade Show Events

SIA AGM Monday 13th October	5 – 5.45pm	Drinks and light refreshments to follow
SIA Industry Awards Tuesday 14 th October	5.30-7pm	Drinks & light refreshments
SIA Trade Show Party Tuesday 14 th October	9.00pm to late	Details TBA
Wed 15th Oct SIA Breakfast	8.30-9.30am	Details TBA

Opening Hours

Tuesday 14th October	9 – 6pm (other times by appointment)
Wednesday 15th October	9 – 6pm (other times by appointment)
Thursday 16th October	9 – 2pm (earlier by appointment)

All goods **must** be removed by close of business Friday 17th October this includes all items being picked up by freight companies. Any goods left after that time will incur a storage and handling charge.

Application for Space – SIA Members

Please complete, sign and return the following Application for Space and Terms & Conditions (Pages 4, 5, 6 & 7) for the 2025 SIA Snow & Outdoor Trade Show to:

Email: info@siaaustralia.com.au

- ▶ There is a discounted rate of space being offered to those SIA members who book by **9th May 2025** and whose payment is received in full at the SIA Office no later than **14th July 2025** and whose SIA membership has been renewed for 2025/2026.
- ▶ Should the above conditions not be met, the non-discounted floor space rate will apply.
- ▶ Should you not elect to take up this generous offer the final payment of the total floor space booked must reach the SIA Office no later than 15th August 2025.
- ▶ The application **MUST** be accompanied by a current certificate of Public & Products Liability Insurance with a minimum of \$10M.
- ▶ Any applications received after 14th July 2025 will be subject to space availability.
- ▶ In the event of cancellation of space on or after 15th August 2025 by any exhibitor, 50% of the total invoiced will be forfeited.
- ▶ Should the event be impacted, cancelled or postponed due to Covid-19 or other extenuating circumstance the SIA Board will assess exhibitor refunds on a case-by case basis. This includes travel restrictions, quarantine requirements or exhibiting company being unable to attend owing to Covid exposure.
- ▶ The SIA and its' Board will endeavour to hold a Covid safe event to their best efforts. This may necessitate the requirement to enforce social distancing, contact trace scanning, the use of facemasks or other PPE and other hygiene measures. It is an expectation that all exhibitors and their guests will adhere to direction by the SIA Event Staff to assist in this goal. Failure to follow SIA Event Staff directions may result in exhibitors and their guests being removed from the event without notice or refund.
- ▶ All exhibitors agree to the Terms and Conditions in this document including the requirement to not dismantle any stand before the official closing time of the Show being Thursday 16th October at 2pm.
- ▶ Any exhibitor deemed to be dismantling or packing their stand prior to the published closing time without the consent of the SIA will forfeit their \$1000 bond.
- ▶ Additionally they may be excluded from taking part in the 2026 SIA On-Snow event and will lose any preferential treatment when booking the 2026 Trade Show, this includes stand positioning within the 2026 Trade Show.
- ▶ The SIA has the sole and absolute discretion in relation to the acceptance of the application for space and admission as an exhibitor to the show. No rights to exhibit are granted until an application has been accepted in writing by the SIA notwithstanding the payment of the deposit or acceptance of the full rental discount submitted with this application. SIA reserves the right to decline any application without giving any reason.



Company Name	
Postal Address	
Contact Person	
Email Address	
Mobile Number	

Stand dimensions (metres) _____ m X _____ m = _____ square metres

Discounted SIA Members rate - \$47.50 (inc GST) per square metre if booked by **9th May 2025** and the total paid by **14th July 2025**

_____ square metres @ \$47.50 = \$ _____

Non-Discount SIA Members rate - \$55.00 (inc GST) per square metre if paid after **14th July 2025**

_____ square metres @ \$55.00 = \$ _____

Refundable bond payable (see T&C 23 below must be included with payment) \$1000

Total Payable (including refundable bond) \$ _____

Please note that this is an application only which needs to be completed and returned to info@siaaustralia.com.au by **9th May 2025** to take advantage of the members rate.

A tax invoice will be generated on **1st July 2025** as confirmation of your Trade Show booking which is not payable by **14th July 2025**.

I agree that the rental and use of floor space at the 2025 SIA Snow & Outdoor Trade Show is in accordance with the Terms and Conditions stipulated by the SIA, which must be signed and returned with this application.

Signature _____

Terms and Conditions

1. These terms and conditions form part of the terms of application and agreement between The Ski Industries Association of Australia Ltd trading as Snowsports Industries of Australia (the SIA) and the company or person described as 'The Exhibitor.'
2. The SIA has the sole and absolute discretion in relation to the admission of Exhibitors. Until an Exhibitors application has been accepted in writing by the SIA no rights to exhibit are granted notwithstanding payment of the deposit or acceptance of the full rental discount submitted with the application for space. SIA reserves the right to decline any application without giving any reason.
3. The appropriate application fee and documentation must accompany each application before it will be considered.
4. The SIA has the sole and absolute discretion in allocating Space for Stands and determining the location of Stands. All decisions to such effect shall be final and no request for change will be entertained.
5. Notwithstanding the allocation of stand space to the Exhibitor the SIA reserves the right at its option to alter, amend or relocate the stand space to another part of the Show.
6. 'The Exhibitor' agrees to take, occupy and continually keep open the space allocated to it throughout the duration of the Trade Show.
7. 'The Exhibitor' undertakes to prepare its display space, together with all exhibits therein by 9.00pm on Monday 13th October 2025, and to continue thereafter to keep the entire display open throughout the duration of the Trade Show.
8. 'The Exhibitor' acknowledges that its rights to the venue where the show is located is subject to a preexisting agreement between the venue owner and the Australian Electoral Commission concerning the use of the National Tally Room and as such should the SIA receive notice that it cannot use the National Tally Room or venue, the SIA reserves the right to change the dates of the Show to other dates as the SIA deems fit, or cancel, alter, reduce in scale, shorten or extend the duration of the show altogether without incurring any liability to the Exhibitor due to these circumstances or any other circumstances beyond SIA's control including but not limited to any acts or circumstances that make it in the opinion of the SIA impossible or impractical to hold the show as planned.

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9. 'The Exhibitor' warrants that it will exhibit only products for which it has a right to sell and is a direct distributor (ie it agrees not to display products for which it holds no direct commercial interest).
10. 'The Exhibitor' agrees to only exhibit products for which it has a right to sell and is a direct distributor (ie it agrees not to exhibit or represent products under its name for which it holds no direct commercial interest).
11. 'The Exhibitor' acknowledges that, if found exhibiting counterfeit products, it will be required to leave the Trade Show immediately if required to do so by the SIA and that all alleged counterfeit goods may be passed by the SIA to the Australian Federal Police (AFP). Should this occur, all exhibiting fees will be forfeited.
12. 'The Exhibitor' agrees to comply with any reasonable request made of it by the SIA.
13. All audio-visual equipment must generate a noise level which does not cause annoyance or inconvenience to Exhibitors or visitors.
14. Each 'Exhibitor' is required to hold, in its Company name, Public & Products Liability Insurance for at least \$10,000,000 and to provide a certificate to this effect with its application for space.
15. The SIA will not accept liability for any loss or damage by any 'Exhibitor'.
16. 'The Exhibitor' agrees to be aware of and comply with all rules, regulations, directions and legal requirements of the venue, State Government legislation and Local Government legislation throughout the period of the Trade Show. Note: All halls are non-smoking areas.
17. 'The Exhibitor's' display shall be constructed in such a manner as to not cause damage to the venue or its surrounds. Any damage done by 'The Exhibitor' will be made good by 'The Organiser' and a charge levied against 'The Exhibitor'.
18. 'The Exhibitor' is required to conduct any business only from the display space allocated to it and will keep the passageway in front of the display space, as well as passageways to the exits from the building, free from obstruction. All display items, and any banners hung or rigged above 'The Exhibitor's' stand must remain within the 'footprint' of the stand. Rigging may only be carried out by the SIA appointed contractors for the Trade Show.
19. The Exhibitor agrees to only use their assigned space and should they use a neighbouring partition /wall are required to share the cost of the partition/wall with their neighbour. This includes the hanging of signs and banners, support and display of merchandise, support of fixtures or hanging of lights.
20. 'The Exhibitor' is required to ensure that all staff wear their own individual accreditation badge at all times, visible and hung round the neck for identification purposes (not worn round the waist or ankles). No accreditation, no entry. 'The Exhibitor' is required to report anyone entering their stand without an accreditation pass.

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21. The distribution of printed matter and use of advertising media is only permitted on 'The Exhibitor's' own stand. Advertising activities outside the confines of the given stand are prohibited, unless such advertising activities have been specifically authorised in writing in advance by the SIA. Advertising activities include persons carrying advertising as well as distribution and location of advertising materials of any kind (posters, stickers, brochures, vehicles, etc.) on the Trade Show premises, in passages between the halls and in the EPIC grounds and parking areas. SIA is entitled to expel such persons from the Trade Show and to confiscate and/or remove and/or destroy prohibited advertising materials.
22. The Exhibitor' and its agents agree to conduct themselves in a manner which will not disrupt any fellow Exhibitor or Invitee, nor bring disrepute upon the industry.
23. Any 'Exhibitor' deemed by the event organiser to be dismantling its stand, starts packing up or removing items from display prior to 2.00pm on Thursday 16th October 2025 without the consent of the SIA will forfeit their \$1000 bond.
24. Additionally they may not be permitted to take part in the 2026 SIA On-Snow and First Look event and will lose any preferential treatment when booking the 2026 Trade Show. This includes stand position within the 2026 Trade Show.
25. The Exhibitor indemnifies and must hold indemnified the SIA from and against all actions, claims, demands, losses, damages, costs, expenses or liabilities which the SIA may sustain or incur or for which the SIA may become liable whether during or after the show in respect of or arising from:
 - a. The neglect or fault of the Exhibitor to observe or perform any terms of this agreement;
 - b. The use of the stand space by the Exhibitor;
 - c. The happening of any accident or event in or about the stand space during or connection with the show relating to any given event.
26. Any 'Exhibitor' not complying with any of the terms and conditions detailed above may be asked to give just cause why their SIA Membership should not be forfeited or, in the case of Non-Members, may be banned from exhibiting at future SIA events.

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Completion of the signature block below indicates full acceptance by 'The Exhibitor' of these Terms and Conditions.

Signed:			
Name:		Date:	
Company:			